

Jeni Smith

Speaker Pack

NET KNO

NetworkWhere?com



Speaker Bio

Jeni Smith has almost 20 years' experience in networking strategy and is currently embarking on a PhD at Durham University researching ways networking can help bridge the gap between academics and practitioners.

During her career, Jeni has won several awards in enterprise including being named one of the *Future 100 Young Entrepreneurs in the UK*, winning the *Growth Accelerator Programme*, and becoming a finalist in the *Great British Entrepreneur Awards 2021 & 2022*, and has been named by The Telegraph and NatWest as one of their *100 Women to Watch*.

Between 2017-2019 she conducted two rounds of academic research with Durham University, exploring her unique, strategic business networking model. The research results spurred her on to launch NetKno and are what we now use to develop our bespoke networking strategies.

Jeni truly believes that networking has the ability to change people's lives, unlock hidden potential, spark world-changing ideas and be the catalyst for positive change: all starting with a simple "Hello".



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Speaker Topics

Here are a selection of topics Jeni has experience delivering workshops, keynotes and contributing towards in talks and panel discussions:

- Networks / Networking
- Networking for careers
- Academic-practitioner networks
- Female entrepreneurship
- PhD journey
- Launching in lockdown
- Tech start-ups
- Women in tech
- Entrepreneurial journey
- My personal journey

To get a feel for Jeni's delivery style check out

[NetKno the Networking Show](#)



Previous Experience

- Regular guest on BBC Radio Cumbria
- Growth expert panellist
- Podcasts. [NetKno the Networking Show](#), [The Cellar Room Sessions](#), [Chamber of Commerce Podcast](#), [A Business Life](#), [Growth Strategy](#), [Graduate Compass](#), [Profs Radio](#), [Colour Media](#), [ADHD Impact Research Adjacent](#), [Moja: Beyond the Bio](#)
- [Durham University 3MT Winner 2024](#)
- [TEDx Workshop](#)
- Interviews & Reports: [Pattern](#), [Luxe Magazine](#), [RTC North](#), [Chamber](#)
- Fireside chat & panel discussions
- International keynote presentations
- Pre-recorded interviews
- University guest lectures:
 - Durham, Newcastle, Sunderland, Teesside, Oxford, Cambridge, Ulster, Manchester, Liverpool, John Moores, St Andrews



Headshots & Contact Details

Images: [Headshots](#)

LinkedIn: [Company](#) | [Personal](#)

Instagram: [NetKno](#) | [NetworkWhere.com](#)

Videos: [YouTube](#)

Contact details:

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What People Say...

“Jeni is so knowledgeable and funny”

“Jeni was a really captivating speaker and had great practical advice.”

“As always a polished, professional performance delivered with your inimitable style.”

“As always Jeni you blew us away with your energy and ability to energise the room”

“Jeni’s energy makes the session. Everyone is important in her eyes.”

“How on earth you maintain that energy and enthusiasm I don’t know!”

“The energy that you put into your presentation is phenomenal. The insights you shared were really amazing.”

Who We Work With

Business &
IP Centre
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North East England
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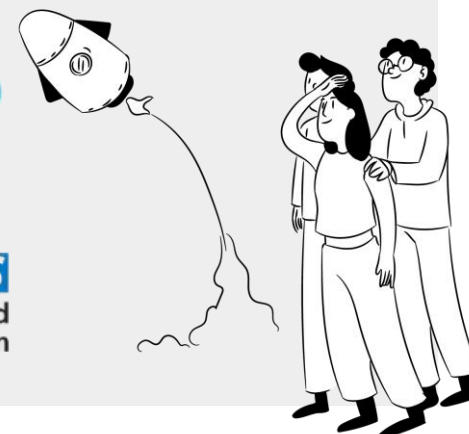
UNIVERSITY OF
LIVERPOOL



Ulster
University



University of
St Andrews



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***Get in touch today to book
Jeni as your next speaker!***



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