Jeni Smith

Speaker Pack

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NetworkWhere?com



Introduction

Jeni Smith is a professional speaker, entrepreneur, and PhD researcher whose work sits at the intersection of **human connection, collaboration, and performance in complex environments**.

She helps leaders, teams, and organisations strengthen trust, improve communication, and build relationships that drive better outcomes, particularly in a world increasingly shaped by technology and AI.

Her keynotes blend academic insight with real-world experience, offering audiences practical frameworks, engaging delivery, and ideas that stay with them long after the session ends.



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Speaker Bio

Jeni Smith is a UK-based keynote speaker, facilitator, and founder of NetKno, a consultancy specialising in networking strategy and relationship-led growth. With over 20 years' experience working with organisations across corporate, public sector, and higher education, Jeni's work focuses on how people build trust, collaborate effectively, and navigate complex professional relationships.

Alongside her commercial work, Jeni is currently undertaking a PhD at Durham University Business School, applying design science to develop tools to bridge the gap between academics and practitioners. Her research-informed approach gives her work depth and credibility, while her entrepreneurial background ensures every session remains grounded, practical, and relevant.

Jeni has delivered keynotes, workshops, and facilitated sessions for organisations including HSBC, the Department for International Trade, NHS bodies, universities such as Oxford, Cambridge, Durham and Manchester, and a wide range of business networks and leadership audiences across the UK and internationally.

Known for her engaging style, warmth, and clarity, Jeni helps audiences think differently about how they connect, communicate, and collaborate, offering insight that is both intellectually credible and immediately usable.

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Speaker Topics

These are Jeni’s most in-demand and bookable themes. Each can be delivered as a keynote, interactive session, or tailored workshop.

- Networking Skills & Strategy
- I SEE You – Framework for Human Connection
- Human Connection in a Digital Age
- Making Meaningful Connection Matter
- Networking for Career Progression
- Strategic Frameworks to Network Smarter
- Academic-practitioner Collaborations
- From Practitioner to PhD – bridging the gap



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Previous Experience

- Regular guest on BBC Radio Cumbria
- Growth expert panellist
- Podcasts: NetKno the Networking Show, Pocket Sizes PR Podcast, Research Adjacent, Moja: Beyond the Bio, Chamber of Commerce Podcast, A Business Life, Growth Strategy, Graduate Compass, Profs Radio, Colour Media, ADHD Impact Research Adjacent, Durham University 3MT Winner 2024, The Cellar Room Sessions
- TEDx Workshop
- Interviews & Reports: Pattern, Luxe Magazine, RTC North, Chamber
- Fireside chat & panel discussions
- International keynote presentations
- Pre-recorded interviews
- University guest lectures:
  - Oxford, Cambridge, Durham, UAL London College Communication Newcastle, Sunderland, Teesside, Ulster, Manchester, Liverpool, John Moores, St Andrews, Northumbria

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Headshots & Contact Details

Images: Headshots

LinkedIn: Company | Personal

Instagram: NetKno | NetworkWhere.com

Videos: YouTube

Contact details:

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www.netkno.co.uk | www.networkwhere.com



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What People Say...

"Jeni is so knowledgeable and funny"

"Jeni was a really captivating speaker and had great practical advice."

"As always a polished, professional performance delivered with your inimitable style."

"As always Jeni you blew us away with your energy and ability to energise the room"

"Jeni's energy makes the session. Everyone is important in her eyes."

"How on earth you maintain that energy and enthusiasm I don't know!"

"The energy that you put into your presentation is phenomenal. The insights you shared were really amazing."

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Who We Work With

Business & IP Centre North East

British Library

Department for International Trade

Northern Accelerator

North East England Chamber of Commerce

Newcastle City Council

creative england

HSBC

Durham Business Club

Newcastle University

Durham University

ual: london college of fashion

Manchester 1824 The University of Manchester

University of Sunderland

Northumbria University Newcastle

University of Liverpool

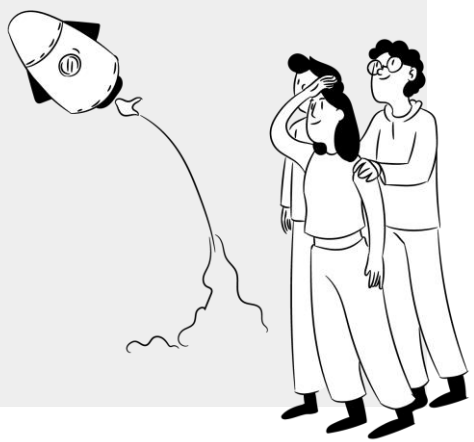
Gateshead College

Ulster University

University of Oxford

University of St Andrews

NHS Research and Development Forum



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